

CUSTOM GOLF BALL CATALOG



Titleist
#1 ball in golf.®



WEBB SIMPSON



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THE MOST TRUSTED BALL IN GOLF

In golf and in business,
it's wise to choose a strong partner.

At the game's highest levels,
superior product performance is
what matters most. That's why,
week in and week out, more of the
world's best players trust
the tour-proven performance and
consistency of Titleist golf balls.

These are also the reasons why
more of the world's most prominent
clubs and corporations choose
to associate their brand image with
Titleist, the golf ball performance
and quality leader.

Titleist
#1 ball in golf.®



TONY FINAU



DANIELLE KANG



PATRICK CANTLAY



CAMERON SMITH



PAUL CASEY



JEONGEUN LEE6



STEVE STRICKER



GOLF BALL
MODELS

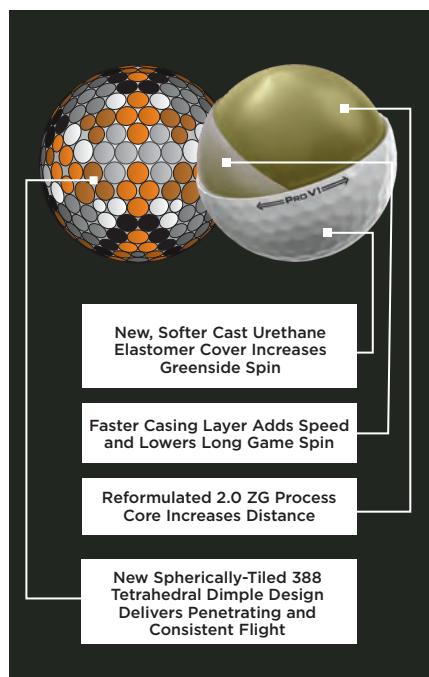
GOLF BALL
MODELS

BEST-IN-CLASS PERFORMANCE

Titleist is committed to meeting and exceeding the expectations of golfers worldwide by designing and producing golf balls of superior performance and quality that provide golfers with a competitive advantage.

From the most played and best selling Titleist Pro V1 and Pro V1x, to the soft, premium performance AVX, the high performance Tour Speed and Tour Soft, the explosive Velocity and soft feeling TruFeel, Titleist offers category leading golf balls in each segment of the market to satisfy preference options like color, feel and price.

We also offer the Pinnacle line of golf balls. The high powered Rush golf ball is built for pure distance while the low compression Soft is built for distance with an extremely soft feel.



White golf balls are available in play numbers 1-4, 5-8, and all the same play number 00 or 1-99.

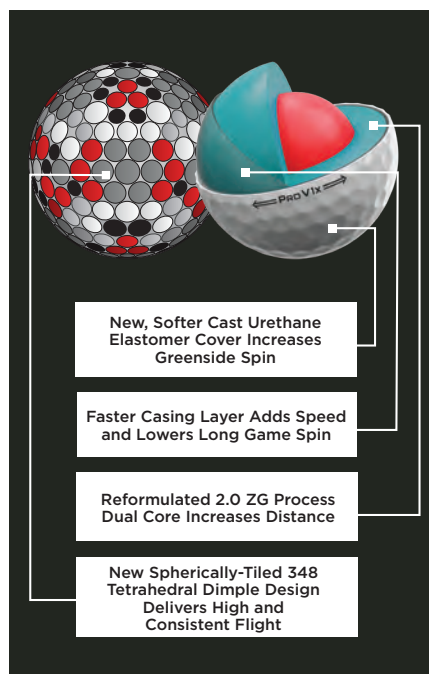
White golf balls are also available with a pink play number (1-4) and pink sidestamp.

High optic yellow golf balls are available in play numbers 1-4.



PRO V1® | NEW

Each element of a Titleist Pro V1 golf ball is precisely designed to work together delivering total performance and extreme consistency for every player on every shot. New Pro V1 features longer distance, very low long game spin, penetrating flight, increased Drop-and-Stop™ greenside control and softer feel.



White golf balls are available in play numbers 1-4, 5-8, and all the same play number 00 or 1-99.

High optic yellow golf balls are available in play numbers 1-4.



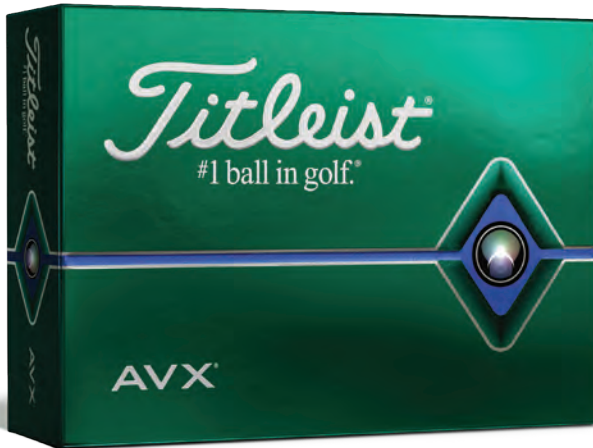
PRO V1x® | NEW

The New Titleist Pro V1x golf ball is precisely engineered to provide total performance for every player and deliver unmatched quality and consistency on every shot. The New Pro V1x features longer distance, high trajectory, low long game spin, increased Drop-and-Stop™ greenside control and softer feel.



AVX®

The Titleist AVX golf ball offers golfers an alternative to Pro V1 and Pro V1x in the Premium Performance segment with unmatched Titleist quality and consistency. AVX golf balls deliver excellent scoring control for golfers who prioritize distance and extremely soft feel with a piercing, low ball flight.



Available in white and high optic yellow, play numbers 1-4.

PREMIUM PERFORMANCE COMPARISON

Enhance the performance of your game by choosing a golf ball with optimized flight, spin and feel.





Available in white and high optic yellow, play numbers 1-4.



TOUR SPEED™ | NEW

The new Titleist Tour Speed golf ball utilizes innovative technology to produce a multilayer, thermoplastic urethane covered golf ball that delivers category leading performance. Tour Speed provides exceptional distance in the long game and precise short game scoring control.



Available in white and high optic yellow, play numbers 1-4.



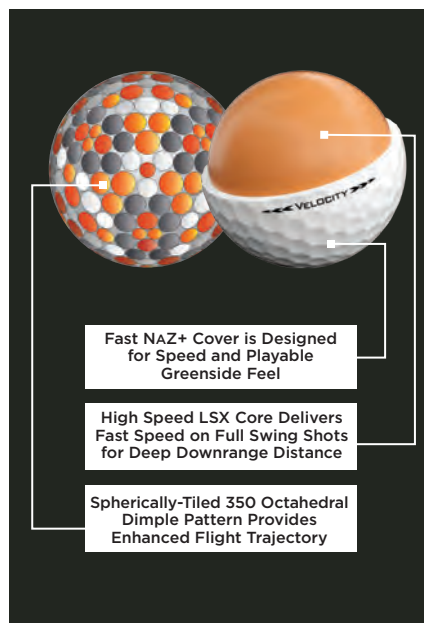
TOUR SOFT™

The Titleist Tour Soft golf ball features the largest core Titleist has ever produced and is fast and long off the tee. The large core dimensions require the high performance 4CE grafted cover to be very thin, increasing short game spin around the green.



VELOCITY™

The Titleist Velocity golf ball features a high speed core to maximize speed and an advanced aerodynamics package to optimize flight. It produces high flight on all shots to enhance distance and help stop the ball on the green.



Available in white and matte pink, play numbers 1-4, matte orange and matte green, play numbers 00-11-22-33.

Matte golf balls are not available for customization.

TRUFEEL™

Titleist TruFeel is the softest Titleist golf ball, now reimagined with a TruTouch core and TruFit aerodynamics for more distance in your long game. The proprietary TruFlex cover gives you excellent control into and around the green.



Available in white, high optic yellow and matte red, play numbers 1-4.

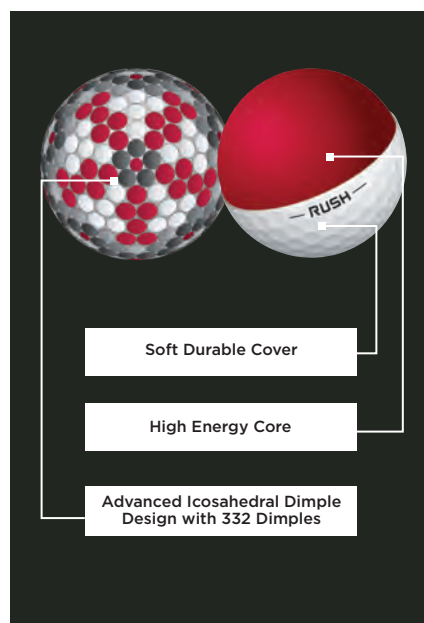
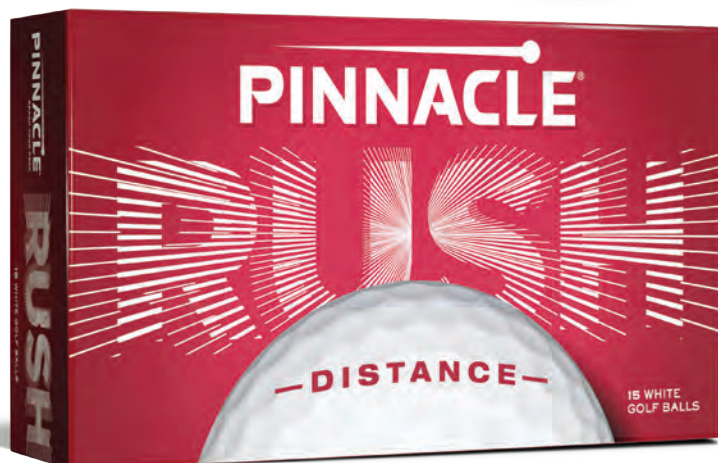
Matte golf balls are not available for customization.

PINNACLE®



RUSH

The Pinnacle® Rush golf ball is designed to deliver extraordinary distance helping golfers of all abilities hit the ball longer.

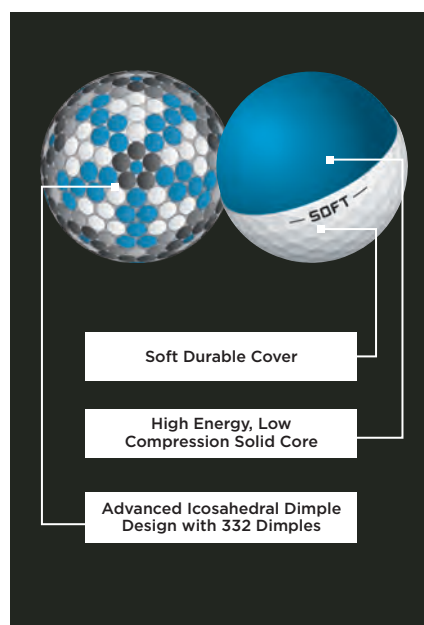


Pinnacle Rush 15-ball packs are available for both stock and custom with white or yellow golf balls.

Pinnacle Rush dozens are available for custom only with white or yellow golf balls.

SOFT

The Pinnacle Soft golf ball is designed to be an incredibly soft, low compression golf ball to give golfers an extremely soft feel and help them hit the ball longer.



Pinnacle Soft 15-ball packs are available for both stock and custom with white and pink golf balls.

Pinnacle Soft dozens are available for custom only with white golf balls.



CUSTOM
IMPRINTING

**CUSTOM
IMPRINTING**

CUSTOM
IMPRINTING

MAKE IT YOUR OWN

Freedom of expression.
Bright or bold. Simple or elegant.
Classic or intricate.

From block lettering personalization,
to 5-color logos,
to prize winning photographs,
let your imagination run wild.

At Titleist, you can be confident that
your custom logo project
will receive the creative support
and exacting color reproduction
your brand deserves.



PERSONALIZATION

- Block lettering in ALL CAPS on one pole of the golf ball
- Maximum 17 characters per line - up to 3 lines
- Imprint colors: **BLACK**, **BLUE**, **RED**, **GREEN**, **ORANGE**, **PURPLE**, **CRIMSON** or **PINK**

| | |
|-----------|------------------------|
| Minimum | 1 dozen |
| Lead-Time | 5 business days |



DOUBLE PERSONALIZATION

- Block lettering in ALL CAPS on two poles of the golf ball
- Maximum 17 characters per line - up to 3 lines
- Imprint colors: **BLACK**, **BLUE**, **RED**, **GREEN**, **ORANGE**, **PURPLE**, **CRIMSON** or **PINK**, same color on both poles

| | |
|-----------|------------------------|
| Minimum | 1 dozen |
| Lead-Time | 5 business days |



LOGO

- Print up to 5 PMS colors
- Up to 7/8" color logo on one pole of the golf ball

| | |
|-----------|--|
| Minimum | 12 dozen |
| Lead-Time | 5 business days from artwork approval |



DOUBLE LOGO

- Print up to 5 PMS colors on both poles
- Up to 7/8" color logo on both poles of the golf ball

| | |
|-----------|--|
| Minimum | 12 dozen |
| Lead-Time | 5 business days from artwork approval |



LOGO & PERSONALIZATION

- Color logo on one pole of the golf ball
- Personalization on the opposite pole of the golf ball

| | |
|-----------|--|
| Minimum | 12 dozen |
| Lead-Time | 5 business days from artwork approval |



PHOTOGRAPH

- Photograph is imprinted using 4-color process inks
- 7/8" color photograph on one pole of the golf ball
- High resolution 300 ppi artwork required

| | |
|-----------|--|
| Minimum | 12 dozen |
| Lead-Time | 5 business days from artwork approval |

CUSTOM GOLF BALL GUIDELINES

KEY POINTS

- Supplying PMS (Pantone® Matching System) colors is preferred for accuracy.
- Artwork received without PMS colors will be set up to match supplied image.
- Long lines of text or text printed in light colors will not reproduce well. We suggest using dark colors and removing or stacking long text for best appearance.
- Printing capabilities are limited to 5 colors, however, we can manipulate artwork to generate multiple colors using half-tones, gradients and CMYK process inks.
- Logos/imprints on non-white golf balls are recommended in black ink.

FILE TYPES ACCEPTED

Preferred ▪ .ai ▪ .pdf ▪ .eps
Also accepted ▪ .jpeg ▪ .bmp

PERSONALIZATION GUIDELINES

- Color Options **BLACK**, **BLUE** (PMS 287), **RED** (PMS 186), **ORANGE** (PMS 151), **PURPLE** (PMS 267), **CRIMSON** (PMS 202), **GREEN** (PMS 350) OR **PINK** (PMS 232)
- Font **ITC KABEL DEMI**
- Text Maximum of 3 lines of text, 17 characters per line.
- Print Size Personalization length will determine character size.
Short messaging will result in larger letters.
Long messaging will result in smaller letters.
The printing of any message is at the discretion of Titleist.

REMINDERS

Maximum logo size is 7/8", approximately the size of a quarter.

Minimum quantity Logo order - 12 dozen per ball type;
Personalization - 1 dozen per ball type

Approximate lead-time for a proof is 24-48 hours.

Production lead-time begins from date of art/credit approval.

Photographs must be 300 ppi (pixels per inch).

LOGO POSITIONS



LOGO SIZES

Here's a quick guide to help you visualize the correct size of your logo on a golf ball, up to 7/8" maximum.

○ 1/8

○ 1/4

○ 3/8

○ 7/16

○ 1/2

○ 9/16

○ 5/8

○ 21/32

○ 11/16

○ 3/4

○ 13/16

○ 7/8



| HOLE | BLACK | BLACK HCP | RED | WHITE | RED/WHITE HCP | Jack | Bob | PAR |
|---------------|-------|-----------|------|-------|---------------|------|-----|-----|
| 1 The First | 459 | 1 | 480 | 442 | 15 | | | 4.5 |
| 2 The Cup | 410 | 15 | 366 | 352 | 11 | 4 | 4 | 4 |
| 3 Ocean | 347 | 17 | 328 | 312 | 17 | 4 | 5 | 4 |
| 4 Graves Pond | 242 | 7 | 220 | 209 | 5 | 3 | 3 | 3 |
| 5 Polo Shed | 451 | 5 | 422 | 411 | 1 | 3 | 4 | 4 |
| 6 Lookout | 440 | 11 | 383 | 359 | 9 | 4 | 5 | |
| 7 Long Meadow | 598 | 9 | 553 | 512 | 7 | 4 | 4 | 5 |
| 8 Willows | 192 | 13 | 177 | 164 | 13 | 3 | 3 | 3 |
| 9 Orchard | 470 | 3 | 422 | 406 | 3 | 5 | 4 | 4 |
| OUT | 3609 | | 3351 | 3167 | | 30 | 27 | |

PRO V1
COLLECTION

PRO V1®
COLLECTION

ALIGN WITH THE BEST

Titleist Pro V1 and Pro V1x golf balls, the #1 ball in golf and the #1 gift in golf, are available in distinctive gift packages for your upcoming event.

The Titleist Pro V1 Collection features an array of packaging options and includes Pro V1 and Pro V1x golf balls customized with your special message or logo.

Whether it's a thank you appreciation box, Yeti® tumbler or a half-dozen option, Titleist provides unique presentation opportunities that are perfect for corporate, tournament or special event gifts.

TITLEIST® PRO V1® AND PRO V1x®

HALF-DOZENS

The Pro V1 and Pro V1x half-dozens are the perfect option for corporate, tournament or special event gifts.

- Customize golf balls with a special message, corporate logo or event logo



| | | |
|-----------|--|---------------------------------|
| Minimum | Personalization | 2 half-dozen (1 dozen) |
| | Logo | 24 half-dozen (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

TITLEIST PRO V1[®] AND PRO V1x[®]

YETI[®] TUMBLER

Partner with two great brands to give the gift of quality and excellence.

- Includes one 3-ball sleeve of custom Titleist Pro V1 or Pro V1x golf balls
- Tumbler available in black
- All tumblers include a Titleist logo etched in silver



| | |
|-----------|--|
| Minimum | 48 tumblers (12 dozen) |
| Lead-Time | 5 business days from artwork approval |

TITLEIST PRO V1 AND PRO V1x

APPRECIATION BOX

Say thank you for a job well done, participation in an event or support of your organization.

- Available with one or two 3-ball sleeves of Pro V1 or Pro V1x custom golf balls
- One customized note card: imprint area 2³/₄" x 1¹/₂", black ink only on one side



| | | |
|-----------|---|------------------------------------|
| Minimum | 3-ball: 48 boxes (12 dozen) | 6-ball: 48 boxes (24 dozen) |
| Lead-Time | 15 business days from artwork approval | |





SET YOUR BRAND APART

With PackEdge™ by Titleist custom packaging, it's easy to elevate your custom golf ball order with an extensive family of pre-designed templates. PackEdge custom packaging offers short lead-times, small minimum order requirements and low custom packaging surcharges. All this makes it easier for country clubs and corporations to enhance your golf ball order with premium custom packaging. Experience the incredible impact a custom package can project and set your brand apart.

PACKEDGE™
SETTING YOUR BRAND APART™

Titleist
#1 ball in golf.®

PACKEDGE™ DOZENS

NEW Custom Dozen Cube
Estate template



Custom Dozen
Invitational template



NEW Custom Dozen Wrap
Baroque template



The gift of a dozen custom golf balls – as a thank you to customers, a tee prize for your next event, or a holiday gift for business associates or employees – is always welcome.

From custom dozen packaging to a simple and elegant custom wrap, custom golf ball packaging can be personalized or branded with your logo or business message.

Elevate the experience for your members and guests by featuring a classic clubhouse, signature hole or club logo when hosting an Invitational, Club Championship or significant milestone event.

| | |
|---------------|---|
| Minimum | 48 dozen |
| Lead-Time | 15 business days from artwork approval |
| Color Options | All PackEdge dozen templates |

HALF-DOZENS

Half-Dozen with Sleeves
Natural template

NEW Half-Dozen with Tray
Executive template

Half-Dozen
with Foam
Basic template

One-Piece
Half-Dozen Box
with Stock Sleeves
Basic template



Our half-dozen options are great for charity golf events. If you have a multi-day event, the half-dozen is a wonderful gift that can be handed out as a thank you at registration or as a favor during the awards dinner.

Half-dozens are also perfect corporate gifts and promotional items. We have many unique offerings to help you achieve your marketing goals and show your appreciation.

ALL HALF-DOZEN PACKEDGE CONFIGURATIONS

| | |
|---------------|---|
| Minimum | 48 half-dozen (24 dozen) |
| Lead-Time | 15 business days from artwork approval |
| Color Options | All PackEdge dozen templates |

1, 2, AND 3-BALL



Celebrate your next special event in style with a 1-ball box or a 2 or 3-ball sleeve. These unique configurations are popular for charity events, promotional items, birthdays, graduations, weddings, bachelor or bachelorette parties and more.

1-BALL BOX

| | |
|---------------|---|
| Minimum | 144 boxes (12 dozen) |
| Lead-Time | 15 business days from artwork approval |
| Color Options | Colors can be adjusted to closely match your club or company brand identity |

2-BALL SLEEVE

| | |
|---------------|---|
| Minimum | 144 sleeves (24 dozen) |
| Lead-Time | 15 business days from artwork approval |
| Color Options | Colors can be adjusted to closely match your club or company brand identity |

3-BALL SLEEVE

| | |
|---------------|---|
| Minimum | 96 sleeves (24 dozen) |
| Lead-Time | 15 business days from artwork approval |
| Color Options | Colors can be adjusted to closely match your club or company brand identity |

2-BALL BUSINESS CARD BOX

| | |
|---------------|---|
| Minimum | 144 boxes (24 dozen) |
| Lead-Time | 15 business days from artwork approval |
| Color Options | Colors can be adjusted to closely match your club or company brand identity |

Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

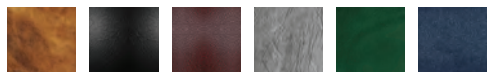
TEMPLATE OPTIONS

TEXTURE

A classic look designed to perfectly frame your logo or picture.

- Coordinating sleeves repeat your photograph on all four sides
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS



TEX01

BROWN

TEX02

BLACK

TEX03

BURGUNDY

TEX04

GRAY

TEX05

GREEN

TEX06

BLUE



NATURAL

Natural elements adorn this handsome design to display your logo.

- Matching custom sleeves feature your logo on all four sides

COLOR OPTIONS



NAT01

STAINLESS

NAT02

SLATE

NAT03

OAK

NAT04

GRANITE

NAT05

BURLED

NAT06

CHERRY



ESTATE

Elegant design with brilliant color pinstripe pattern accented with silver.

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

COLOR OPTIONS



EST01

HUNTER

EST02

PEWTER

EST03

OCEAN

EST04

GARNET

EST05

ONYX

EST06

ROSE



BASIC

An understated, bold design makes your logo the focal point of the package.

- Colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves also feature your logo

COLOR OPTIONS



BAS01

BURGUNDY

BAS02

ROYAL BLUE

BAS03

VOLCANIC BLACK

BAS04

FOREST GREEN

BAS05

TETON WHITE

BAS06

DESERT TAUPE



TEMPLATE OPTIONS

BOLD

Highlight your photograph in this bold, classic design.

- Border color can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS

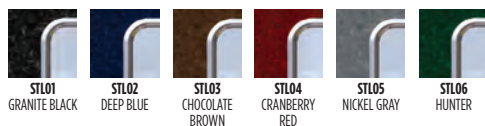


STREAMLINE

Combined with an opaque window frame, here's a sleek way to highlight your logo and photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS



RIBBON

Your prize winning photograph accented with a jewel-toned ribbon.

- Ribbon color can be adjusted to closely match your club or company brand identity
- Available in a non-photo design as well
- Photograph must be 300 ppi at 4" x 10"

COLOR OPTIONS



EXECUTIVE

Bright jewel tones surrounding the white marquee panel showcasing your logo.

- The colors can be adjusted to closely match your club or company brand identity

COLOR OPTIONS



TEMPLATE OPTIONS

INVITATIONAL

A great commemoration of your event showcasing past winners, the history of the event and/or a special photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

COLOR OPTIONS



BAROQUE

Intricate patterned corners complimented with subtle colors to accent your logo.

- The colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves feature your logo on all sides

COLOR OPTIONS



LAYERS

Clean design to highlight your brand and product in a powerful way.

- Matching custom sleeves feature your logo on all sides
- Logo/photo wraps around the sleeve to create a complete image inside the box
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS



STANDARD PACKAGING



STANDARD
PACKAGING

FROM ORDINARY TO EXTRAORDINARY

In addition to PackEdge™, Titleist also offers a variety of unique packaging configurations. The Titleist branded packaging options have very low minimums and quick turn-around times. The unique custom packaging options have a variety of different structures and are available with stock Titleist branding or custom logos. Whether you're looking to create a lasting impression with a gift tin, tumbler or 2-ball business card box, these packaging options will meet the requirements of nearly any country club or corporation.

TITLEIST®

1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.



| | | |
|-----------|--|-----------------------------|
| Minimum | Personalization | 1 dozen (12 boxes) |
| | Logo | 12 dozen (144 boxes) |
| Lead-Time | 5 business days from artwork approval | |

TITLEIST

2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.



| | | |
|-----------|--|------------------------------|
| Minimum | Personalization | 6 sleeves (1 dozen) |
| | Logo | 72 sleeves (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

TITLEIST

2-BALL BUSINESS CARD BOX

Showcase your business card or company gift card.*



| | | |
|-----------|--|----------------------------|
| Minimum | Personalization | 6 boxes (1 dozen) |
| | Logo | 72 boxes (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

*Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

TITLEIST

2-BALL MARKER BOX

Clear cover allows your logo to be the focal point.

- Includes two custom golf balls
- One custom ball marker or stock Titleist ball marker
- Match any custom logo to accompanying custom ball marker



TITLEIST BALL MARKER

| | | |
|-----------|--|----------------------------|
| Minimum | Personalization | 6 packs (1 dozen) |
| | Logo | 72 packs (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

CUSTOM BALL MARKER

| | | |
|-----------|---|--|
| Minimum | 96 packs (16 dozen) | |
| Lead-Time | 15 business days from artwork approval | |

TITLEIST®

TUMBLER

Align your brand with Titleist while in the office or on the move.

- Includes one 3-ball sleeve of custom golf balls
- Tumbler is available in three colors (stainless, white, black)
- White and stainless tumbler will allow for a 4-color logo, black tumbler offers a silver etching
- All will include a Titleist logo on one side of tumbler



TITLEIST TUMBLER

| | |
|-----------|---|
| Minimum | 48 tumblers (12 dozen) |
| Lead-Time | 5 business days from artwork approval |

TITLEIST CUSTOM TUMBLER

| | |
|-----------|--|
| Minimum | 48 tumblers (12 dozen) |
| Lead-Time | 15 business days from artwork approval |

TITLEIST

TIN

A classic gift that doubles as a keepsake to hold your valuables.

- Now available on all Titleist golf ball models
- Three custom golf balls, one Titleist Sharpie® Mini (black), one Titleist ball marker and five Titleist tees



TITLEIST TIN

| | |
|-----------|---|
| Minimum | 48 tins (12 dozen) |
| Lead-Time | 5 business days from artwork approval |

TITLEIST CUSTOM TIN

| | |
|-----------|--|
| Minimum | 96 tins (24 dozen) |
| Lead-Time | 15 business days from artwork approval |

TITLEIST®

METAL WATER BOTTLE | NEW

Hydration is key for performance. This lightweight, high-quality water bottle helps keep you on your game.

- Includes 4 custom golf balls
- Holds 18.5 fluid ounces
- Water bottle is available in two colors (white and black)
- White water bottle will allow for a 4-color logo, black water bottle offers a silver etching
- Both colors will include a Titleist logo on one side of the bottle

Available to ship April 15th



TITLEIST WATER BOTTLE

| | |
|-----------|---|
| Minimum | 36 bottles (12 dozen) |
| Lead-Time | 5 business days from artwork approval |

TITLEIST CUSTOM WATER BOTTLE

| | |
|-----------|--|
| Minimum | 36 bottles (12 dozen) |
| Lead-Time | 15 business days from artwork approval |

PINNACLE®

1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.



| | | |
|-----------|--|-----------------------------|
| Minimum | Personalization | 1 dozen (12 boxes) |
| | Logo | 12 dozen (144 boxes) |
| Lead-Time | 5 business days from artwork approval | |

PINNACLE

2-BALL SLEEVE

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.



| | | |
|-----------|--|------------------------------|
| Minimum | Personalization | 6 sleeves (1 dozen) |
| | Logo | 72 sleeves (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

PINNACLE

2-BALL BUSINESS CARD BOX

*Highlight your business card or gift card on this die-cut lid.**



| | | |
|-----------|--|----------------------------|
| Minimum | Personalization | 6 boxes (1 dozen) |
| | Logo | 72 boxes (12 dozen) |
| Lead-Time | 5 business days from artwork approval | |

**Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)*

**LICENSED
GOLF BALLS**



LICENSED
GOLF BALLS

TITLEIST®

DOZEN WITH LICENSED BAND

Proudly showcase your favorite team, school or US military branch.

- Available with MLB, Collegiate and Military Branch logos
- Available on all white Titleist golf balls*

*Not available on any double digit play number golf balls



| | |
|-----------|---------------------------------------|
| Minimum | 6 dozen per team/school/branch |
| Lead-Time | 10 business days |

PINNACLE®

LICENSED JAR BALLS

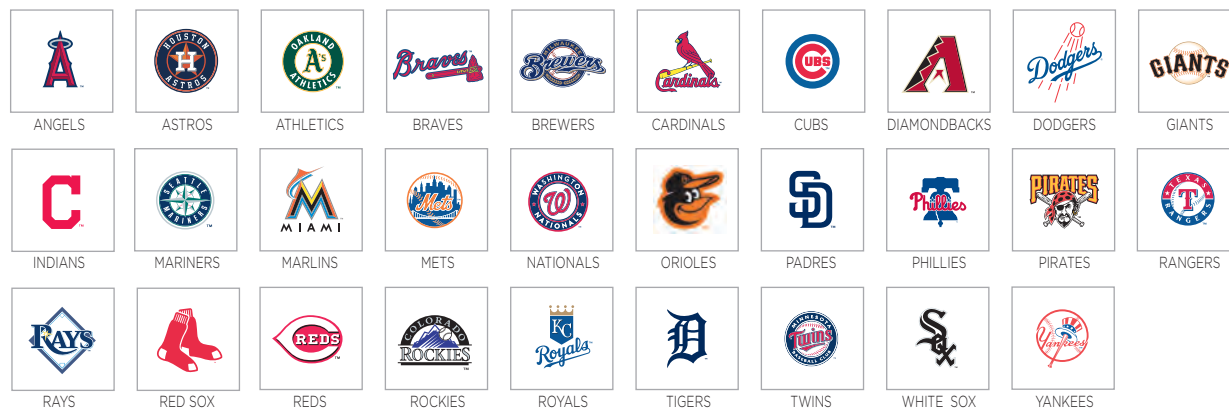
The perfect collectible to exhibit team pride.

- Available with MLB, Collegiate and US Military Branch logos



| | |
|-----------|---------------------------------------|
| Minimum | 8 dozen per team/school/branch |
| Lead-Time | 5 business days |

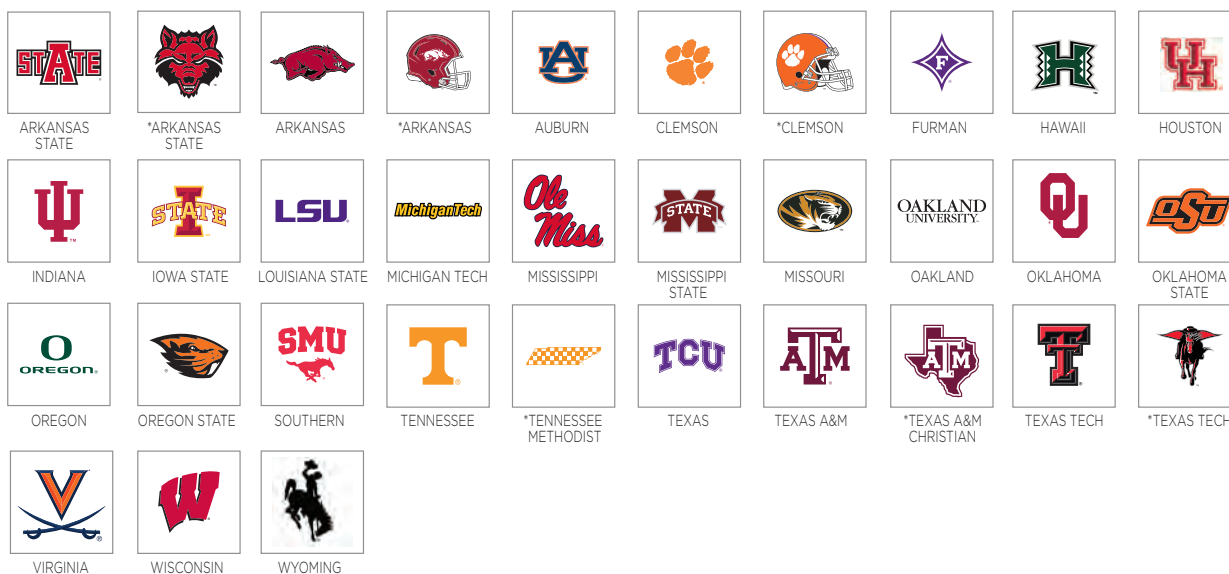
MLB TEAMS



ARMED FORCES



COLLEGIATE TEAMS



*Secondary logo

Availability of teams and logos are subject to change.



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